

DAY 0 MARCH 28



DAY 1 MARCH 29

ROOM 1

ROOM 2

ROOM 3

ROOM 4

ROOM 5

09:00 REGISTRATION

10:00 OPENING

11:00 KEYNOTE ALAIN FINDELI

12:00 LUNCH

13:00 **SESSION 01**
STORIES & HISTORIES
CHAIR: CECILIA LOSCHIAVO

Elizabeth Wright
Reflecting on Design for Social Needs.
Lorraine Gamman, Tim Pascoe,
Design Out Crime? Reviewing ...

Caroline Davey, Andrew Wootton, Angharad
Design for the Surreal World? A New ...
Paulo Souza, ...
Design for Social Responsibility in ...

SESSION 02
RHYTHMS & ALGORITHMS
CHAIR: ELISA GIACCARDI

Carlos A. M. Duarte, ...
Rhythms in Industrial Design: ...
Sybs Bauer
(R)evolutionary Morphology

Phillippe Lemay
On the Complexity of Patterns ...
Rolf Küster
[cancelled]

SESSION 03
SCIENCE & FICTION
CHAIR: ARTEMIS YAGOU

Cameron Tonkinwise
Design + Evolution = Eugenicis: ...
Martin Prominski
Designing Landscapes as ...

John Broadbent
Towards an Evolutionary Ecology ...
John Langrish
Evolutionary Design - Ten Years on: ...

SESSION 04
COMPLEXIFICATION & PROGRESS
CHAIR: DINO KARABEG

Howard Riley
Transformational Drawing: The ...
Jon Kolko, Heather Bailey
[cancelled]

Daniel Formosa, Deana McDonagh
I wasn't that comfortable anyway...
Hans Kaspar Hugentobler
Design Planning Education and ...

SESSION 05
KNOWING & NOT-KNOWING
CHAIR: VICTOR FROSTIG

Nicola Morelli
Design in New Industrial Contexts: ...
Angel Arbonies
New Generation Product Design ...

Matthias Stabe
Innovation Mediated - a Babylonian ...
Fraser Bruce, David Townson, Tom Inns
New Approaches for Identifying and ...

PARALLEL TRACKS

16:00 COFFEE BREAK

PARALLEL TRACKS

17:00 **SESSION 06**
STORIES & HISTORIES
CHAIR: CAMERON TONKINWISE

Ranjan M P
Creating the Unknowable: ...
Maria Cecilia Loschiavo dos Santos
Design for Social Responsibility: ...

Tiiu Poldma
Integrating Theory and Practice in ...
Josef Michalski
Design + Crime

SESSION 07
RHYTHMS & ALGORITHMS
CHAIR: JOHN BROADBENT

Batel Dinur
Interweaving Architecture and ...
Hernan Casakin, Juval Portugali
The Design and Dynamics of Cities ...

Rui Miguel Roda
Cities as Systems: Reinventing ...
A. Can Ozcan
H2O Is not Water Everywhere: ...

SESSION 08
SEARCH & RESEARCH
CHAIR: KEITH RUSSELL

Alec Robertson
[cancelled]
Susan Liepert, Stan Ruecker
Voluntary and Irrational Action: The ...

Stan Ruecker, Zachary Devereux
Comparing Issue Crawling and ...
Louise Valentine
Observing observations: The ...
Krishnesh Mehta
Neurophysiology of Design Education

SESSION 09
COMPLEXIFICATION & PROGRESS
CHAIR: RANULPH GLANVILLE

Uwe von Loh
Design Processes as Communication ...
Klaus Schwarzfischer
A Systemsemiotic Approach to Design

Wolf Reuter
Anarchic Nets, Controlled Ignorance, ...
Victor Zwimpfer
Face to Face with Artefacts

SESSION 10
KNOWING & NOT-KNOWING
CHAIR: NAOMI GORNICK

Toni-Matti Karjalainen
Semantic Mapping of Design Processes
Lia Krucken
Design and the Valorisation of ...

Ulla-Maaria Mutanen
Developing Concepts of Design ...
Oliver Gerstheimer, Christian Lupp
Design Migration and Migration ...

WELCOME BREMEN SENATE
RECEPTION TOWN HALL



DAY 2 MARCH 30

| | ROOM 1 | ROOM 2 | ROOM 3 | ROOM 4 | ROOM 5 | | |
|-------|---------------------------------------|---|---|---|---|--|---|
| 09:00 | KEYNOTE MAREN LEHMANN | SESSION 11 STORIES & HISTORIES CHAIR: JOHN WOOD | SESSION 12 RHYTHMS & ALGORITHMS CHAIR: RANJAN MP | SESSION 13 SEARCH & RESEARCH CHAIR: ANDERS MICHELSEN | SESSION 14 COMPLEXIFICATION & PROGRESS CHAIR: SILVIA PIZZOCARO | SESSION 15 KNOWING & NOT-KNOWING CHAIR: NICOLA MORELLI | |
| 10:00 | COFFEE BREAK | Paul van der Lem, Prayoot Wongpang Participative Design | Daniel C. Wahl Eco-literacy, Ethics, and Aesthetics ... | Eduardo Corte-Real Reading the Far Side of Design | Daniela Büchler A Design-relevant Model for Product ... | David Townson Mapping Design Strategy in Complex ... | |
| 11:00 | PARALLEL TRACKS | Harry St.-Ours Mosaics, Minarets and Multimedia... | Ahmet Zeki Turan A Holistic Study on Understanding ... | Vladimir Mako Design Research and Aesthetic ... | Sinan Üdekan, Nigan Bayazit Cognitive Interaction between 2D ... | Sabine Junginger A Different Role for Human-Centered ... | |
| 12:00 | PARALLEL TRACKS | Alessandro Faria, Jose Augusto Marinho Future Projections Chamber for a ... | Victor Frostig Holistic-Ecological Culture Design | Mark Roxburgh Seeing and Seeing through the Crisis ... | Jon Rogers, Rory Hamilton Surfaces in Mind | Naomi Gornick The Curious Case of Changing ... | |
| 13:00 | LUNCH | Seçil Satir, Pinar Erkan Design for SMEs During Training in ... | Stuart Walker Unmasking the Object – A Critique ... | Kari Kuutti Defining an Object of Design by the ... | Axel Roesler, David D. Woods, Magnus Feil Inventing the Future of Cognitive ... | Brigitte Borja de Mozota The Complex System of Creating ... | |
| 14:00 | WORKSHOPS | ROOM 1 | ROOM 2 | ROOM 3 | ROOM 4 | ROOM 5 | |
| 15:00 | WORKSHOPS | WORKSHOP 01 John Broadbent Design and evolution: what next? | WORKSHOP 02 Peter Stephan Theory formation as design project | WORKSHOP 03 Nigan Bayazit / Silvia Pizzocaro Conceptual maps for system thinking related to design | WORKSHOP 04 Krishnesh Mehta Multi-sensory Design | WORKSHOP 05 Eduardo Corte-Real Why the Architect Draw the Goat? | LOUNGE WORKSHOP 06 Ranulph Glanville The Black Box, Design and Second Order Cybernetics |
| 16:00 | COFFEE BREAK | ROOM 1 | ROOM 2 | ROOM 3 | ROOM 4 | ROOM 5 | |
| 17:00 | PARALLEL TRACKS | SESSION 16 STORIES & HISTORIES CHAIR: ARTEMIS YAGOU | SESSION 17 RHYTHMS & ALGORITHMS CHAIR: JOHN BROADBENT | SESSION 18 SEARCH & RESEARCH CHAIR: RANULPH GLANVILLE | SESSION 19 COMPLEXIFICATION & PROGRESS CHAIR: HANS KASPAR HUGENTOBLER | SESSION 20 META-DISDISCOURSE CHAIR: LEIF ÖSTMAN | |
| 18:00 | PARALLEL TRACKS | Rafael Perrone, Daniela Büchler An Investigation of Futurist ... | Anders Michelsen Unknowledge: on the Imaginary of ... | Elizabeth Sanders Information, Inspiration and ... | Pai-Ling Chang Investigating Interactivity: ... | Keith Russell The Existential Delights of the ... | |
| 19:00 | CONFERENCE DINNER AT MUSEUM WESERBURG | Wendy Wong Design Identity of Hong Kong: ... | Michael Dickinson Design: A Harnessing of ... | Fatima Saikaly Approaches to Design Research ... | Chung-Hung Lin The Development of a Planning ... | Rudi Meyer Large Systems Theory, Actor ... | |
| | CONFERENCE DINNER AT MUSEUM WESERBURG | Wen Huei Chou Visualizing Design History: an ... | John Wood (How) Can Designers Enhance to ... | Orhan Irmak Applying the Futures Studies ... | Harald Gründl Ritual Design. An Introduction | Stefan Rötzel Existence and Design – Extending ... | |
| | CONFERENCE DINNER AT MUSEUM WESERBURG | Pam Schenk The Why and How of Drawing: A 20 ... | Martyn Evans I-SPY: Utilising Forecasting and ... | Ben Matthews, Brendon Clark Practical Action as Inquiry – ... | Pei-Ling Lee The Development of Female Products ... | Johann van der Merwe The Construction of a Dancing, ... | |

DAY 3 MARCH 31

ROOM 1

ROOM 2

ROOM 3

ROOM 4

ROOM 5

09:00 KEYNOTE
RENE SPITZ

10:00 COFFEE BREAK

PARALLEL TRACKS

11:00 SESSION 21
GENES & MEMES
CHAIR: NAOMI GORNICK

12:00 LUNCH

13:00 SESSION 21
Emergent Aesthetics
Scott Gowans, Richard Wright
Design Generators: The Obvious and ...

14:00 KEYNOTE
RANULPH GLANVILLE

15:00 CLOSING PLENARY

16:00

17:00

18:00

19:00

SESSION 21
GENES & MEMES
CHAIR: NAOMI GORNICK

Markus Schein, Ole Werner, ...
Sweet Greens - An Approach to ...
Lionel Dean, Paul Atkinson, Ertu Unver
Evolving Individualised Consumer ...

Glen Carlson
Emergent Aesthetics
Scott Gowans, Richard Wright
Design Generators: The Obvious and ...

SESSION 22
RHYTHMS & ALGORITHMS
CHAIR: LIZ SANDERS

Elisa Giaccardi, Gerhard Fischer
Creativity and Evolution: A ...
Silvia Pizzocaro
Darwinian Metaphors. Objects ...

Artemis Yagou
Rewriting Design History from an ...
Jennifer Whyte
Evolutionary Theories and Design ...

SESSION 23
COMPLEXIFICATION & PROGRESS
CHAIR: CAN OZCAN

Paul Rodgers
Reflecting on Reflection: Reflective ...
Peter Downton
Design Noise, Liminality and ...

Fátima Pombo, Katja Tschimmel
Sapiens and Demens in Design ...
Argyris Arnellos, Thomas Spyrou, ...
A Framework Supporting Creativity in ...

SESSION 24
COMPLEXIFICATION & PROGRESS
CHAIR: VICTOR FROSTIG

Ian Montgomery, Norman Lawrence
The Dynamics of Product Perception: ...
Suzan Boztepe
User Value Based Product Adaptation

Mohammad Razzaghi, Mariano Ramirez Jr
The Influence of the Designers' Own ...
Maristela Mitsuko Ono
Design and Culture: Essentially ...

SESSION 25
META-DISDISCOURSE
CHAIR: KEITH RUSSELL

Leif Östman
Design Theory is a Philosophical ...
Vasco Branco, Fernando Lisboa
Designing Peirce: The Idea of Design ...

Dino Karabeg
Design is the Alternative to Tradition
Rosan Chow
Evolution, Epigenesis and /or ...